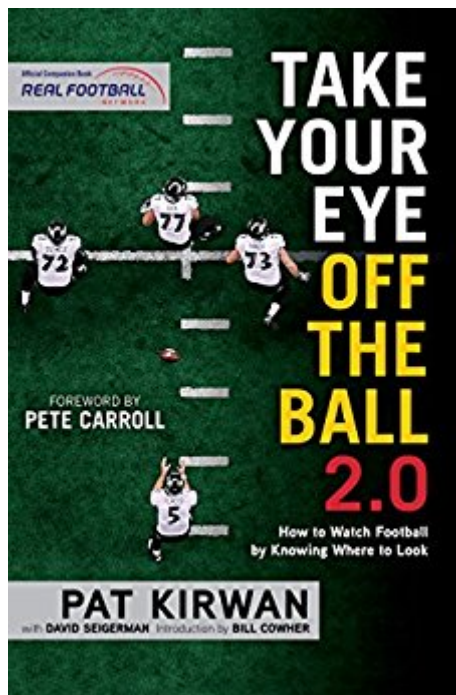




The book was found

# Take Your Eye Off The Ball 2.0: How To Watch Football By Knowing Where To Look



## Synopsis

Renowned NFL analysts offer tips to make football more accessible, colorful, and compelling than ever before. More and more football fans are watching the NFL each week, but many of them don't know exactly what they should be watching. What does the offense's formation tell you about the play that's about to be run? When a quarterback throws a pass toward the sideline and the wide receiver cuts inside, which player is to blame? Why does a defensive end look like a Hall of Famer one week and a candidate for the practice squad the next? These questions and more are addressed in *Take Your Eye Off the Ball 2.0*, a book that takes readers deep inside the perpetual chess match between offense and defense. This book provides clear and simple explanations to the intricacies and nuances that affect the outcomes of every NFL game. This updated edition contains recent innovations from the 2015 NFL season.

## Book Information

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## Customer Reviews

This is an awesome book. As mentioned in the headline, I am a former division 1 football player who thoroughly enjoyed this book. My experience as a collegiate football player has put me in probably

the top 1% of football knowledge among football fans. This book offered even extra tidbits of information I was unaware of. The writing is also very well done, and it makes you want to not put this book down. If you are on the fence about this book, BUY IT! You will not regret it

Fantastic read. Kirwan takes complicated football concepts and behind the scenes strategy and explains them in a way that a casual fan such as myself can understand. Since I never actually played the game, this book helped shed some light on the proverbial "everything I wanted to know but was afraid to ask."

The front cover (lower right corner) proclaims there is a DVD "included". There is NO DVD, which is very disappointing.

I wouldn't recommend this book to people who just began watching football. Those who have been fans of the game for a little while will love this book though. I've learned so much from it already, and I just now started reading it. Very informative book.

In depth but accessible. Great for the fan who has watched for years without doing any detailed study before this book.

Good easy read. Entertaining enough. I recommend this for my friends looking to learn more (any).

I listen to PK on Sirius NFL Radio often. His energy is infectious and insights are on-point. This book is consistent with what we've come to know. When does the graduate level class come?!?!

Great book for a beginner or an avid fan. Also, don't miss Pat on Moving the Chains (Sirius channel 88). He really knows how to break the game down in a manner that is both comprehensive and engaging. His years of inside experience give a unique perspective that can really draw you in.

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